

CHINESE CULTURAL INTELLIGENCE

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The Chinese culture is amongst the world's most fascinating cultures, dating back over 5,000 years. The historical, literary, and philosophical influences have had a profound and lifelong impact on the behaviors, and socio-cultural principles, and practices of the Chinese people. A generally submissive society, that focuses on family, friends and overall collectivism, also practices a unique and very different approach to communication; nonverbal. And while there is exhaustive research on nonverbal behavior and communication, the world has not witnessed the unique and very different nonverbal behavior and communication as that of the Chinese people. In fact, many researchers argue that the literature and empirical evidence on Chinese culture related to nonverbal behavior and communication does very little justice to how the Chinese actually practice these principles; many that are misunderstood by many foreigners; even experienced foreigners of Chinese culture.

In order to have a clear and in-depth understanding of Chinese culture you must first have an in-depth understanding of China's history, historic literary and historic past, philosophy, that dates back over 5,000 years, and overall past, current and future cultural dynamics. This understanding will provide the framework, construct, upon which to understand today's Chinese interpersonal, behaviors and motivations.